# CIRCULAR ECONOMY – PAVING THE WAY FOR A MORE SUSTAINABLE FUTURE

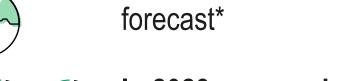
CLAUS HECHER VIENNA, FEBRUARY 20, 2024



### BNP PARIBAS ASSET MANAGEMENT

The sustainable investor for a changing world

#### Why do we need to achieve a Circular Economy?





**In 2023, we needed 1.7 Earths** to support the demand on renewable natural resources\*\*



"Earth Overshoot Day"\*\* falls on: 25<sup>th</sup> of July in 2024 vs 2<sup>nd</sup> of August in 2023

**9.8 Billion in 2050**: world's population



1,5 degrees COP 21 scenario

#### Solution: transition to a Circular Economy approach

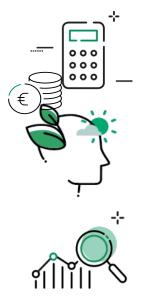
Source: UN Department of Economic and Social Affaires. \*\* Source: Global Footprint Network: https://www.overshootday.org/ BNP Paribas Asset Management is the source for all data in this document as at 29/12/2023, unless otherwise specified.



## 'Business as Usual': no longer fit for purpose...

There are serious risks adhering to a linear economy

- Higher costs and Lower revenues
- Changing consumer preferences
- Brand value erosion



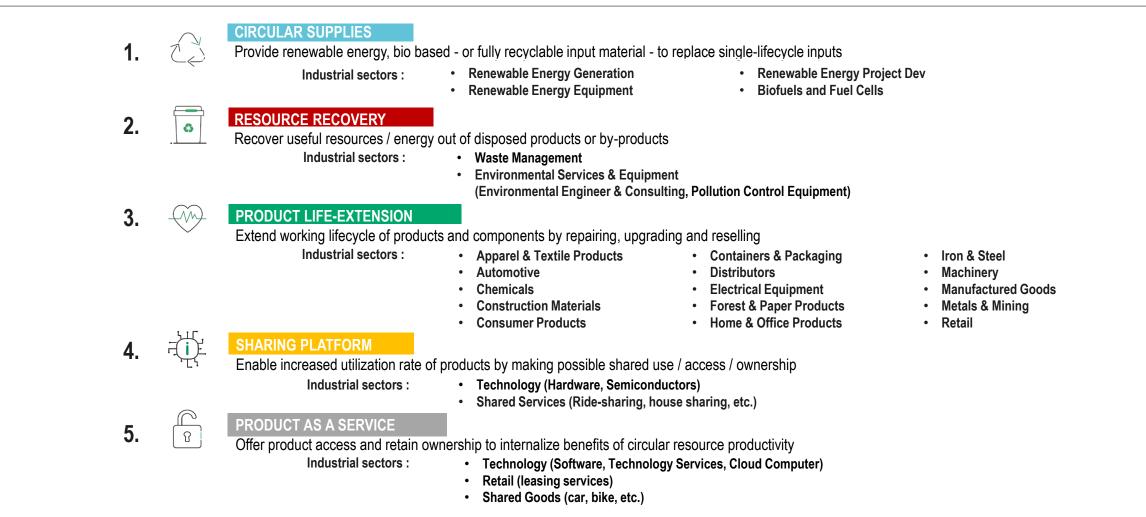
Switching to a circular economy will offer opportunities

- Reduce operating costs
- Improve competitiveness
- Strengthen relationships with customers, employees, providers

Sources: "Circular advantage" by Accenture Strategy as of 2014 and BNP Paribas Asset Management.



### Five Circular Business Models\* & their Industrial Sectors



\* There are five underlying business models that Accenture has identified in its analysis of more than 120 case studies of companies that are generating resource productivity improvements in innovative ways. Sources: Accenture, ECPI and BNP Paribas Asset Management.



## ECPI Circular Economy Leaders Index



Thematic Universe	<ul> <li>Large caps equities listed on global developed markets</li> <li>5 circular business models</li> </ul>
Liquidity filter	<ul> <li>Market capitalisation &gt; EUR 500 million</li> <li>Minimum average daily traded value of the stock over the last 6 months: € 5 mn</li> </ul>
ESG Investable Universe selection	<ul> <li>Minimum ESG Rating</li> <li>Controversy screening: violations of the UNGC<sup>1</sup>, UNGPs<sup>2</sup>, OECD Guidelines for Multinational Enterprises, ILO<sup>3</sup> Conventions or having lowest possible ESG rating</li> </ul>
Sector Exclusions	<ul> <li>Production of controversial weapons and/or their essential components</li> <li>&gt; 5% of revenues from conventional weapons production and/or distribution, essential components production or enabling activities</li> <li>&gt; 5% of revenues from production of tobacco, products containing tobacco or e-cigarettes; wholesale trading of these products or enabling activities</li> <li>Thermal coal, unconventional / conventional Oil &amp; Gas: multiple revenue criteria and business dynamics conditions, see Index methodology</li> <li>Power / heat generation from non-renewable energy: multiple revenue criteria and business dynamics conditions, see Index methodology</li> </ul>



## ECPI Circular Economy Leaders Index



Selectivity check	ESG Investable Universe reduced at least by 30% compared to Initial Universe
Index construction	<ul> <li>First 50 stocks by market cap under constraints:</li> <li>reflecting the initial universe sector composition</li> <li>Green House Gas intensity and Gender diversity criteria - see Index methodology for details</li> </ul>
Weighting	<ul> <li>50 equally-weighted stocks</li> </ul>
Index Rebalancing Frequency	Semi-annually in January and July

The Sustainable Development Goal (SDG) have been communicated by the index provider. Prospectus and KID are leading. Source: ECPI and BNP Paribas Asset Management.



## ECPI Circular Economy Leaders Index as of 22/01/2024 (after rebalancing)

#### **Top 10 positions**

COMPANY	WEIGHT	ESG RATING
Advanced Micro Devices	2.29%	EE
Nvidia Corp	2.18%	EE+
ASML Holding NV	2.17%	EE+
Texas Instruments Inc	2.12%	EE+
Intl Business Machines		
Corp	2.08%	EE-
CRH Plc	2.07%	EE+
Oracle Corp	2.06%	EE
Trane Technologies plc	2.05%	EE+
Cisco Systems Inc	2.05%	EEE-
Intel Corp	2.05%	EE+

#### **ESG** ratings

ESG RATING	EE
ENVIRONMENTAL RATING	EE
SOCIAL RATING	EE+
GOVERNANCE RATING	EE

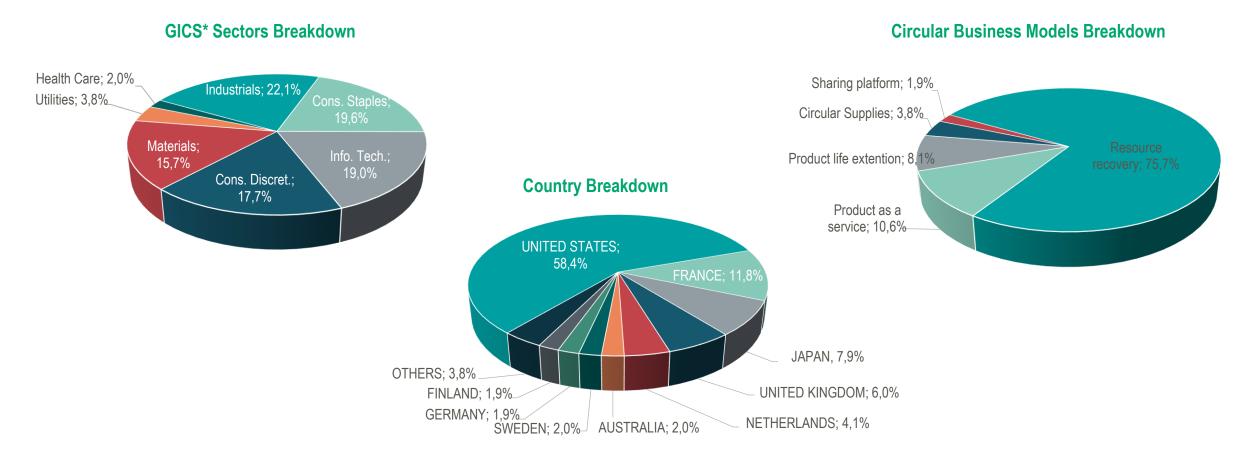
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#### **ESG disclosure**

ENVIRONMENTAL	
High Climate Impact Sector Exp. (%)	85.48
GHG intensity (tonnes CO2e/USD mn)	154.86
GHG reported vs estimated (%)	92.03/7.97
Brown Sector Exposure (%)	21.78
Green Sector Exposure (%)	11.70
Climate-related physical risk score	37.63
SOCIAL	
Controversial Weapons Exp. (%)	0
Tobacco Exposure (%)	0
Number Social Violations	0
Adherence to ILO Principles (%)	100
Gender Pay Gap (%)	39.31
Female to Male Board Members	0.60
Work Related Accidents (%)	0
Corruption/Bribery (%)	0.00
GOVERNANCE	
Independent Board Members (%)	76.31
Female Board Members (%)	34.74



## ECPI Circular Economy Leaders Index as of 22/01/2024 (after rebalancing)



\* GICS: Global Industry Classification Standard. For illustrative purpose only and does not constitute any investment recommendation. Sources: ECPI and BNP Paribas Asset Management.



## Performances as of 29/12/2023

#### **Cumulative index performances**

Performances net in EUR	YTD	1M	1Y	3Y	5Y
ECPI Circular Economy Leaders Index NTR	19.47%	5.31%	19.47%	42.99%	110.71%
MSCI World Net Total Return EUR Index	19.60%	3.62%	19.60%	36.72%	89.02%
DIFFERENCE OF PERFORMANCES	-0.13%	1.69%	-0.13%	6.27%	21.69%

#### **Calendar index performances**

Performances net in EUR	2023	2022	2021	2020	2019	2018	2017
ECPI Circular Economy Leaders Index NTR	19.47%	-12.11%	36.18%	9.74%	34.28%	-3.88%	9.87%
MSCI World Net Total Return EUR Index	19.60%	-12.78%	31.07%	6.33%	30.02%	-4.11%	7.51%
DIFFERENCE OF PERFORMANCES	-0.13%	0.67%	5.12%	3.41%	4.26%	0.22%	2.36%

#### **ETF performances**

Performances net in EUR	YTD	2023	2022	2021	2020
BNP Paribas Easy ECPI Circular Economy Leaders UCITS ETF	19.33	19.33	-12.23%	35.86%	9.55%
ECPI Circular Economy Leaders Index NTR	19.48	19.48	-12.11%	36.18%	9.74%
DIFFERENCE OF PERFORMANCES	-0.15	-0.15	-0.12%	-0.32%	-0.19%

ECPI Circular Economy Leaders Index was created in July 2017 with history backfilled to December 2010.

Performances are for general information only and should not be used as a basis for making any specific investment, business or commercial decisions. Any economic and market trend, prediction, projection or forecast is not necessarily indicative of the future or likely performance of the funds. Past performances or achievement is not indicative of current or future performance. Sources: Bloomberg and BNP Paribas Asset Management.



## Key Features









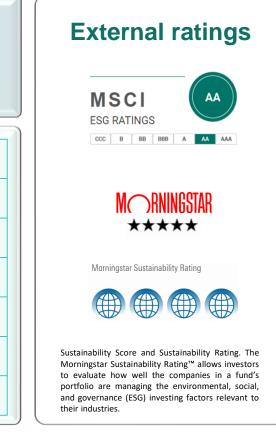
- BNP Paribas Group has strong commitment in Circular Economy
- BNP Paribas Asset Management has a strong Voting and Engagement Policy



## **BNP** Paribas Easy ECPI Circular Economy Leaders UCITS ETF



ISIN	LU1953136527		LU2533810276		R.#1
Share class	EUR Capitalisation		USD Capitalisation	AU	IVI '
Listing	Euronext Paris, Xetra	a, Borsa Italiana, BMV (Mexico)	Euronext Paris, Xetra	€ 90	8 M
BBG tickers	REUSE FP, EMEC C	GY, REUSE IM, REUSEN MM	REUSD FP, BJLC GY		
				SFDR <sup>2</sup>	Art. 8
Launched		24.04.2019		AMF <sup>3</sup>	Cat.
Base currency		EUR			
Underlying index		ECPI Circular Economy Leade	ers index	SRI <sup>4</sup>	4
Underlying index Blo	omberg ticker	GALPHCEN Index			
Replication method		Physical		OCR <sup>5</sup>	30 bp
Net asset value (NAV	frequency	Daily		MMF <sup>6</sup>	18 bp
Rebalancing		Semi-Annually			· · ·
				TE <sup>7</sup> 52W	0.07%



30 bps

18 bps

0.07%

0%

Entry /

Exit fees<sup>8</sup>

EMEN

Labels

A sub-fund of BNP Paribas Easy, a SICAV under Luxembourg law in compliance with Directive 2009/65/EC as amended by the 2014/91/UE European Directive (UCITS V). The investment company is BNP Paribas Asset Management France.

<sup>1</sup> As of 29/12/2023.<sup>2</sup> SFDR: Sustainable Finance Disclosures Regulation. Regulation 2019/2088 of the European Parliament and of the Council of 27 November 2019 on sustainability-related disclosures in the financial services sector. Article 8: funds promoting environmental or social characteristics.<sup>3</sup> AMF Doctrine. Category 1 - approach based on significant commitment to management <sup>4</sup> SRI (Summary Risk Indicator) is determined on a scale from 1 to 7, the higher the risk, the longer the investment horizon. <sup>5</sup> Ongoing Charges Ratio. For other costs details, please refer to the Key Information Document (KID) of the fund. <sup>6</sup> Maximum management fees. <sup>7</sup> One year rolling tracking error <sup>8</sup> Entry / Exit Fees: 3% max on the Primary market only. Labels: the fact that the sub-fund has obtained this label does not mean that the sub-fund meets your own sustainability objectives or that the label meets the requirements of future national or European rules. The investment company is BNP Paribas Asset Management France. MSCI ESG Fund Ratings are for informational purposes only and are subject to the Notice & Disclaimer found at: https://www.msci.com/notice-and-disclaimer; and MSCI Inc's and MSCI ESG Research LLC's terms of use at: https://www.msci.com/terms-of-use and additional-terms-of-use-msci-esa-research-llc. Prospectus and KID are leading. Source: BNP Paribas Asset Management.



### Investment risks

The investments in the funds are subject to market fluctuations and the risks inherent in investments in securities. The value of investments and the income they generate may go down as well as up and it is possible that investors will not recover their initial outlay, the funds described being at risk of capital loss.

For a Complete description and definition of risks, please consult the last available prospectus and KID of the funds. Investors considering subscribing to a fund should read carefully its most recent prospectus and KID that can be downloaded free of charge from our site <u>https://www.easy.bnpparibas.lu</u>

- Interest rate risk: The value of an investment may be affected by interest rate fluctuations. Interest rates may be influenced by several elements or events, such as monetary policy, the discount rate, inflation, etc.
- Credit risk: This is the risk that may derive from the rating downgrade of a bond issuer to which the sub funds are exposed, which may therefore cause the value of the investments to go down. Sub funds investing in high-yield bonds present a higher than average risk due to the greater fluctuation of their currency or the quality of the issuer.
- Counterparty risk: This risk relates to the quality of the counterparty with whom the management company does business, in particular for the settlement/delivery of financial instruments or the conclusion of financial forward contracts. The risk reflects the counterparty's ability to honour its commitments (payment, delivery, repayment, etc.).
- Liquidity risk: There is a risk that investments made in the sub funds may become illiquid due to an over-restricted market (often reflected by a very broad bid-ask spread or by substantial price movements), or if their "rating" declines or their economic situation deteriorates.
- Derivatives risk: the use of derivatives by the funds includes various risks. Those risks are (without limitation), the lack of secondary market liquidity under circumstances, valuations risks, the lack of standardization and regulation, the risk of leverage, the risk of counterparty.
- Risk linked to equity markets: the risks associated with investments in equities (and similar instruments) include significant fluctuations in prices, negative information about the issuer or market and the subordination of a company's equities to its bonds. The value of investments and the income they generate may go down as well as up and it is possible that investors will not recover their initial outlay.
- Environmental, Social and Governance (ESG) Investment Risk: The lack of common or harmonized definitions and labels integrating ESG and sustainability criteria at EU level may result in different approaches by managers when setting ESG objectives. This also means that it may be difficult to compare strategies integrating ESG and sustainability criteria to the extent that the selection and weightings applied to select investments may be based on metrics that may share the same name but have different underlying meanings. In evaluating a security based on the ESG and sustainability criteria, the Investment Manager may also use data sources provided by external ESG research providers. Given the evolving nature of ESG, these data sources may for the time being be incomplete, inaccurate or unavailable. Applying responsible business conduct standards in the investment process may lead to the exclusion of securities of certain issuers. Consequently, the Sub-Fund's performance may at times be better or worse than the performance of relatable funds that do not apply such standards.







## Case Study – NIKE Inc

#### **Company information**

BB TICKER:	NKE UN
ISIN:	US6541061031
COUNTRY:	UNITED STATES
INDUSTRY:	Consumer Discretionary
SECTOR:	Consumer Durables & Apparel
SUB-SECTOR:	Textiles, Apparel & Luxury



NIKE Inc. designs, develops, and markets athletic footwear, clothing, equipment and accessory products for men, women and children. The company sells its products worldwide to retail stores, through its own stores, subsidiaries and distributors.

NIKE is focused on eliminating waste through more efficient product design and manufacturing technologies. In FY15 alone, 54 million pounds (approx. 25 400 tons) of factory scrap was transformed into premium materials used in Nike performance footwear and apparel.

For example, Nike uses recycled polyester and certified Better Cotton (cotton grown according to the Better Cotton Initiative Standard System) that drives energy efficiency and water efficiency. Nike Grind is a premium materials palette born from a regeneration process of original materials and products. NIKE is Global Partner of the Ellen MacArthur Foundation, demonstrating its commitment to become a key player in the transition to a circular economy. 75%

TrafficMaster interlocking gym tiles made with at least 75% recycled rubber

55%

of NIKE's manufacturing scrap across footwear and apparel recycled



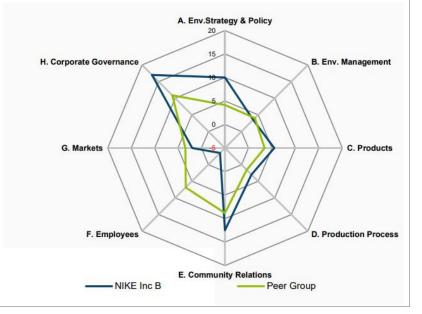
Nike Grind rubber in the top layer of docking mats used in Portland e-station pilot for ebikes and scooters



2017 - Accenture Strategy Award for Circular Economy Multinational 2018 - winner of the Circular Innovation Award for Product Design

Circular business model

#### ESG performance vs peer group



CIRCULAR SUPPLIES

> RESOURCE RECOVERY

PRODUCT LIFE EXTENSION

SHARING PLATFORMS

PRODUCT AS A SERVICE

Source: ECPI and its data providers. Company site: <a href="https://about.nike.com/en/newsroom/resources/sustainable-development-goals-sdgs">https://about.nike.com/en/newsroom/resources/sustainable-development-goals-sdgs</a> The above-mentioned companies are for illustrative purpose only, are not intended as solicitation of the purchase of such securities, and do not constitute any investment advice or recommendation



## Case Study – Caterpillar Inc



#### **Company information**

BB TICKER:	CAT UN
ISIN:	US1491231015
COUNTRY:	UNITED STATES
INDUSTRY:	Industrials
SECTOR:	Capital Goods
SUB-SECTOR:	Machinery

4 QUALITY	6 CLEAN WATER	7 AFFORDABLE AND
EDUCATION	AND SANITATION	CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	11 SUSTAINABLE CITIES

Caterpillar Inc. designs, manufactures, and markets construction, mining and forestry machinery. The company also manufactures engines and other related parts for its equipment, and offers financing and insurance. Caterpillar distributes its products through a worldwide organization of dealers.

Caterpillar encourages circular economy principles with its remanufacturing *(reman)* and rebuild programmes through which components and machines are overhauled, rather than simply repaired or replaced.

Reuse of parts, still within factory specifications, reduces waste and minimises the need for additional raw materials necessary to produce new parts. With this system, Caterpillar is making a great contribution to sustainable development, keeping nonrenewable resources in circulation for multiple life cycles. Sustainability benefits of remanufacturing

€ 85% less energy use

O 61% less GHG emissions

**O** 85% less material used

U 85%





Circular business model



SHARING PLATFORMS

PRODUCT AS A SERVICE

Source: ECPI and its data providers. The above-mentioned companies are for illustrative purpose only, are not intended as solicitation of the purchase of such securities, and do not constitute any investment advice or recommendation.



## Case Study – NextEra Energy Inc



#### From 2005 to 2021, NextEra Energy has delivered\* **Company information 58%**↓ 25%↓ **79%**↑ 12.626 MW ~51% below the national average NEE UN 13 CLIMATE ACTION **BB TICKER:** CO<sub>2</sub>-emissions rate ISIN: US65339F1012 R. Circular United States of America COUNTRY: **ESG performance vs peer group** INDUSTRY: Utilities 14 LIFE BELOW WATER 15 LIFE ON LAND business model SECTOR: Utilities \*\*\* **Electric Utilities** A. Env.Strategy & Policy SUB-SECTOR: 14 **CIRCULAR** H. Corporate Governance B. Env. Management **SUPPLIES** NextEra Energy, Inc. provides sustainable energy generation and distribution services. The company generates electricity from wind, solar power and natural gas. Through its subsidiaries, NextEra Energy also operates multiple RESOURCE commercial nuclear power units. As one of the largest electric power and energy RECOVERY infrastructure companies in North America and a leader in the renewable energy industry, NextEra Energy is committed to building a sustainable energy future G. Markets C. Products that is affordable, reliable and clean. **PRODUCT LIFE** NextEra Energy owns NextEra Energy Resources which, together with its **EXTENSION** affiliated entities, is the world's largest generator of renewable energy from wind and solar and a world leader in battery storage. SHARING F. Employees **D. Production Process** PLATFORMS The company's most recent innovative project, called Wheatridge Renewable Energy Facility, went online in March 2022. It combines wind, solar and battery energy storage technology in one site. The wind component encompasses up to E. Community Relations **PRODUCT AS** Peer Group NextEra Energy Inc 300 MW of wind capacity produced by approximately 120 wind turbines. **A SERVICE**

Source: ECPI and its data providers. Company ESG report: <a href="https://www.nexteraenergy.com/content/dam/nee/us/en/pdf/2022\_NEE\_ESG\_Report\_Final.pdf">https://www.nexteraenergy.com/content/dam/nee/us/en/pdf/2022\_NEE\_ESG\_Report\_Final.pdf</a> The above-mentioned companies are for illustrative purpose only, are not intended as solicitation of the purchase of such securities, and do not constitute any investment advice or recommendation



## ECPI – Index Provider offering proprietary ESG Research

#### MORE THAN 20 YEARS OF SUSTAINABLE FINANCE

• ECPI is an ESG Research and Index Provider, part of Confluence Group of Companies, with more than 20 years of experience in sustainable finance.

Confluence is a Global Leader in data-driven investment management solutions for the global asset management, asset service provider and asset owner industry (Portfolio Analytics, Data Management, Regulatory and Financial Reporting solutions, Portfolio Valuations, Fixed income and Equity Attribution, and Risk Management)

The Data management Division includes the ESG Index and research units

The Group has offices in ten different countries, servicing around 500 clients worldwide, and employs 450 + employees

- Confluence is owned by Private Equity Group Clearlake Capital
- ECPI Index family represents one of the widest ESG Thematic offer on the market covering main asset classes, geographies and investment macro trends, that aims to translate sustainability themes into investable solutions with more than 65 indices ranging from Global Benchmark to Thematic, Strategy and Hedged Indices.

#### Key dates:

- 1998 2001: first set of SRI criteria defined and first ever European Ethical index
- 2002 2005: launch of Fixed Income indices and Global Equity indices
- 2008 2011: ESG Thematic indices expansion (Blue Gold, Commodity and Renewable Energy)
- 2014: S&P Dow Jones Indices appointed as Index calculation Agent
- 2014 2018: Megatrend Index Family (Climate Change, Population Dynamics, Emerging Markets and Scarcity of Resources)
- 2019: ECPI is acquired by StatPro Group (now part of Confluence) to form the core of the Group ESG competence centre
- 2019: StatPro UK Ltd, a FCA registered Index Administrator and Confluence group company, is appointed as index administrator for the ECPI Indices
- 2020: achieved ECPI full Integration within Confluence Group Divisional Organization enabling ECPI to leverage on group wide Hr Resources, Data, Info Providers and IT Infrastructure
- 2020 2022: expanded ESG Universe coverage for Listed companies in Developed markets. New innovative ESG thematic Indices: Smart Cities, Agri-tech, Gender Equality, Cybersecurity, Future Mobility, Recovery, Hydrogen Economy.
- 2023: further development of the Thematic index family to include New Media Economy, Silver Economy

1997	2007	April 2019	April 2020	September 2020	December 2021	February 2022
Creation of ECPI Launch of the first Ethical Fund in Italy.	Launch of the first ever Climate Change index	Launch of BNP Paribas Easy ECPI Circular Economy Leaders UCITS ETF First ETF on Circular Economy	Launch of BNP Paribas Easy ECPI Global ESG Infrastructure Equity UCITS ETF First ETF on ESG Infrastructure	Launch of pioneer BNP Paribas Easy ECPI ESG Blue Economy UCITS ETF	Launch of BNP Paribas Easy ECPI Global ESG Med Tech UCITS ETF	Launch of BNP Paribas Easy ECPI Global ESG Hydrogen Economy UCITS ETF

Sources: ECPI and BNP Paribas Asset Management







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These documents are available in the language of the country in which the financial instrument(s) is authorised for the distribution and/or in English as the case may be, on the following website, under heading "our funds": https://www.bnpparibas-am.com/

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The performance data, as applicable, reflected in this material, do not take into account the commissions, costs incurred on the issue and redemption and taxes.

You can obtain this by clicking here:

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BNP Paribas Asset Management is the source for all data in this document as of 29/12/2023, unless otherwise specified.



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The Morningstar Sustainability Rating for Funds provides a reliable, objective way to evaluate how investments are meeting environmental, social, and governance challenges. Based on their portfolio ESG scores and controversy scores, funds are assigned absolute category ranks, percent ranks, normally distributed ordinal scores, and descriptive ranks within their Morningstar categories.

https://www.morningstar.com/



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